



**CUSTOM TRAINING  
AND PERFORMANCE  
SOLUTIONS FOR THE  
HEALTHCARE INDUSTRY**

Generic doesn't deliver results. But we do. So instead of making rote, cookie-cutter eLearning programs, Change by Design designs, develops and implements best-in-class performance improvement approaches that are each aligned to the unique needs of hospital systems like Tallahassee Memorial Healthcare. Here are a few ways we can help:

### **Customer Satisfaction Systems**

Customer-driven business intelligence that informs strategy.

### **Policy Analysis**

Protecting your industry and its stakeholders from unforeseen, preventable risk.

### **Change Management**

Aligning your culture and processes to achieve your desired business results.

How effective is your HR department's approach in keeping the TMH workforce optimized to long term strategy?

Read this 5-minute white paper on best practices for organizational alignment to business results at <https://bit.ly/23TMH1WA>





# CUSTOM TRAINING AND PERFORMANCE SOLUTIONS FOR THE MARKETING AND COMMUNICATIONS INDUSTRY

Generic doesn't deliver results. But we do. So instead of making rote, cookie-cutter eLearning programs, Change by Design designs, develops and implements best-in-class performance improvement approaches that are each aligned to the unique needs of agencies like Moore.

Here are a few ways we can help:

## Change Management

Aligning your culture and processes to achieve your desired business results.

## Performance Evaluation Systems

Ensuring your employees embrace organizational change.

## Policy Analysis

Protecting your industry and its stakeholders from unforeseen, preventable risk.

What approach is most effective for improving competency without pulling Moore learners away from their agency responsibilities?

Read how a learning and mentoring system is used to train in the flow of work at <https://bit.ly/23MOO1LM>





# CUSTOM TRAINING AND PERFORMANCE SOLUTIONS FOR THE TECHNOLOGY INDUSTRY

Generic doesn't deliver results. But we do. So instead of making rote, cookie-cutter eLearning programs, Change by Design designs, develops and implements best-in-class performance improvement approaches that are each aligned to the unique needs of companies like Ruvos.

Here are a few ways we can help:

## Performance Evaluation Systems

Ensuring your employees embrace organizational change.

## Customized Training

Upskilling your most valuable resources so they are equipped for high performance.

## Customer Satisfaction Systems

Customer-driven business intelligence that informs strategy.

What have you found is the best approach for perpetually nurturing word-of-mouth referral business for Ruvos?

Read how an evidence-based customer service and satisfaction system enables client advocacy at <https://bit.ly/23RUV1SG>





# CUSTOM TRAINING AND PERFORMANCE SOLUTIONS FOR THE AEC INDUSTRY

Generic doesn't deliver results. But we do. So instead of making rote, cookie-cutter eLearning programs, Change by Design designs, develops and implements best-in-class performance improvement approaches that are each aligned to the unique needs of companies like Mad Dog Construction. Here are a few ways we can help:

## Performance Evaluation Systems

Ensuring your employees embrace organizational change.

## Customer Satisfaction Systems

Customer-driven business intelligence that informs strategy.

## Change Management

Aligning your culture and processes to achieve your desired business results.

How did Mad Dog Construction's HR department identify the right performance evaluation system for your crews and teams?

Read how we helped this regional organization better align their employees to results at <https://bit.ly/23MDC1GS>





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CASE STUDIES, DEMOS AND MORE AT [CHANGEBYDESIGN.US](http://CHANGEBYDESIGN.US)

